

Fertilizer is at the Root of It

Fertilizer & Sustainability Media Contest

Deadline for Submission: September 22, 2017

Winners will be announced on October 13, 2017 - World Fertilizer Day

Calling all creative minds! The *Fertilizer Is At the Root of It* Contest is a creative way to showcase fertilizer and sustainability. The 4R Nutrient Stewardship Program is the cornerstone piece of fertilizer sustainability. How is sustainability implemented in your community, while working toward growing enough food to feed a growing population? Express your talents using the 2017 theme: Fertilizer Is At the Root of It

PROGRAM OUTLINE

This program is available to Science and Agriculture Classes (7-12th grades). Each class can submit one video or poster per classroom or entries can also be submitted by individual students. *(Each class can have a contest within your school to decide which project is submitted to represent your classroom)* *The top 5 posters and videos chosen in each state will state be recognized as winners. The first place winner in each state will go on to compete in the National Contest against other state winners for \$1,000.*

POSTER CONTEST

Images must be saved as a .PNG or high quality .JPG with a minimum of 300 dpi and within the size options listed below. Posters may be submitted digitally or sent as a hard copy in the mail. (Digital copies preferred)

Poster Size Options – Minimum 16" x 20"
Maximum 22" x 28"

Or Mail a hard copy of your poster to:

*Nutrients For Life Foundation
425 Third Street, S.W., Suite 950
Washington D.C. 20024*

(Posters can be folded to fit a 9x12 manila envelope or rolled to fit a poster tube. Posters must be postmarked by: September 20, 2017)

VIDEO CONTEST

Create a promotional video about fertilizer, sustainability and 4Rs in your community.

The video must be saved as .MP4 version to be accepted.

Video Length – Minimum 60 seconds - Maximum 90 seconds

Upload the video to Youtube, email us the link, or send the video directly to NFL through a secure upload Website listed below.

SUBMISSION:

To submit videos and posters online, upload file to this online destination: <http://tinyurl.com/fertilizercontest>
Email address for Youtube video links or questions: contest@nutrientsforlife.org

The following must appear on the back of the poster or at the end of the video.

Students Name or Class Name: _____ Grade: _____

School Name: _____ Teacher's Name: _____

Teacher's Email: _____

